

QUIT MONKEYING AROUND.

**Your business deserves a serious
research solution.**



Introducing eSight Solutions

eSight Solutions was developed for organizations that need market research but don't have the time, resources, or skill-set to do it themselves. eSight Solutions integrates online survey technology with consulting and execution support. It is like having access to your own market research department.

eSight Research Solutions is not a web-based do-it-yourself survey tool, but rather a powerful research solution that offers a full-service marketing research partner to provide as much or as little support as needed. We work with you through the entire research process, from developing research objectives right through to execution and report presentation.

Professional results – All the research expertise you need from start to finish

Advanced analytics – Dig deeper to get the hidden nuggets of information

Full market research services – Access to the full range of research and consulting services

Cost effective – All the benefits of having a market research department without the need to hire dedicated staff

Eliminate respondent bias – Surveys administered and delivered by a third-party company help to achieve more accurate results

Powerful software – Works on any PC, laptop, or mobile device providing convenience for research participants

Data security - All client data is stored within Canada using the highest encryption protocols

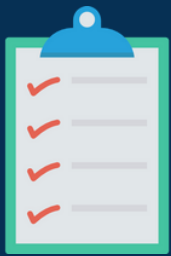


Empower your business with a solution backed by true market research expertise.

Your research team down the hall.

eSight Solutions is not just a survey building tool but rather a market research solution that provides data and analytics support as needed.

- Decades of market research experience
- Third-party distance
- Advanced analytic capabilities



Survey Design Support

Ask the right questions - have your survey designed by a market research professional



Survey Programming

Save time and resources - have our team program your survey



Bulk Mailing Services

Eliminate respondent bias - have your survey launched by a third-party vendor



Advanced Data Analysis

Access to experts that help you get more out of your research



Report Preparation

Professionally designed PowerPoint presentations



Access to Panels

Reach out to a wider audience to get their feedback

About PMG Intelligence

PMG is a full-service market research consultancy. Over more than two decades we have had the opportunity to partner with many different organizations spanning a multitude of industry segments. Today, our portfolio includes some of the largest and most recognized brands in North America.

We would be delighted to help you with your market research and data needs.

For more information or to receive a quote,
contact us today at:

Phone	519.206.3997 (ext. 214)
Email	esight@pmgintelligence.com



pmgintelligence.com